

Issue 63 / Summer 2019



## Al Bustan Centre & Residence

# Creating value through sustainability



ABCR promotes Sustainability Initiatives Page 7



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# 66 Don't wait for right opportunity. CREATE IT. <sup>99</sup>

- George Bernard Shaw

Dear Readers,

Nothing beats summer as an ideal season to just chill and relax. Summer is about exploring, travelling, and discovering. Dubai, known as one of the top destinations has a lot to offer this season.

Moussa El Hayek Chief Operating Officer



As we inch closer to the highly anticipated Expo 2020, we are further strengthening our position in the hospitality industry. Al Bustan Centre & Residence is fully committed in playing a key role in Dubai's tourism landscape.

We are thrilled to share with you our recent achievement as the recipient of the Certificate of Excellence 2019 from Trip Advisor. Indeed, the dedication of our staff members is the key to our success turning our goals into reality coupled with passion and genuine hospitality. The positive reviews and recommendations of our guests and their continued trust and loyalty made a great impact for us to achieve this recognition.

Our success in the past decades has been closely linked with our strategic partnerships with travel and tourism associates. We aim to explore and tap new market segments and enhance our ties with our existing partners.

The new generation of travelers are geared towards eco-friendly tourism options. Dubai Sustainable Tourism has been at the forefront of promoting sustainability initiatives in the hospitality industry. Al Bustan Centre & Residence has strongly support this goal by conducting training programs for staff members and management to adopt sustainable practices. We are also encouraging our guests to actively take part in creating a greener future.

We believe in developing leaders among our staff members. As part of our Responsible Awareness Program, we organized a training program that will positively impact their engagement with our guests.

Al Bustan Centre & Residence believes that our steps towards a greener future are essential in securing a sustainable future for the next generations.

## Al Bustan Centre & Residence recognized as one of the charity partners of Beit Al Khair Society



Beit Al Khair Society honored and recognized its charity partners, associates and delegates in a gathering held at Al Bustan Centre & Residence's.Deputy General Manager Mr. Yasser Moussa received the certificate of appreciation and plaque on behalf of Al Bustan Centre & Residence in support of Beit Al Khair Society's various initiatives.

Since its inception in 1989, Beit Al Khair Society embodied the love of the Emiratis for charitable and humanitarian causes. The Society endeavors to extend a helping hand to needy families and deserving segments through series of projects and services in UAE with transparency and integrity.

## Al Bustan Centre & Residence successfully concludes 3rd Blood Donation drive

As part of its Responsible Awareness Program and in line with its Corporate Social Responsibility, Al Bustan Centre & Residence concluded its 3rd blood donation drive for its employees.

Conducted in collaboration with Dubai Blood Donation Center, the campaign aimed to instill the concept of charitable work during the Holy Month of Ramadan and also promote the message of adopting a healthy lifestyle among its employees. Senior management, employees and the staff participated in the humanitarian cause and a total of 23 units were collected at the mobile unit that visited the property.

"We are proud to collaborate with Dubai Blood Donation Centre and participate in this meaningful cause. During the summer months, blood donation centers are usually facing a shortage in supply; hence there is a need to organize more such voluntary donation camps. This drive is just our way of creating more powerful and meaningful communities by being a part of the daily activities of the citizens and residents of this country, knowing the blood will help change someone's life."

- Moussa El Hayek, Chief Operating Officer



## **Arabian Travel Market**

**Event Highlights** Arabian Travel Market 2019 provides opportunity in building new and fostering the existing relations with our travel and hospitality partners. Al Bustan Centre and Residence management led by Deputy General Manager Mr. Yasser Moussa, Asst. Director of Sales Mr. Fadi Hatoum and Sales Manager Mr. Mohamed Elgendy attended the exhibition and hosted buyers' meetings.

## Media Interviews

Deputy General Manager Mr. Yasser Moussa shares industry insights and company developments to the media representatives – highlighting the aspirations and focus for advancements as we are reaching 2020.

## Day 1

Revved up and prepared to unlock business prospects that we can generate out of this exhibition. Hosting meetings and brimming with excitement as each opportunity leads to a potential growth in our efforts to expand and develop new markets.



## Day 2

Business as usual – meeting industry partners and business associates from different tourism sectors





## Day 3

Visiting our booth are our industry colleagues and associates, media representatives and strategic partner and top producer for CIS - Anex Tours represented by Mr. Nihat Uzer (Deputy General Manager), Mr. Serhat Akgun (Contracting Manager) and Ritchie Abellar (Asst. Contracting Manager)



## Day 4

We round up the event as a successful one as our presence at Arabian Travel Market 2019 amplified our efforts in taking part in promoting Dubai as an international destination, with our property capitalizing on strengthening collaborations with our industry partners as reach out to global travelers.



# **EVERYTHING** *Right where you need it.*





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- Executive Club Lounge
- 24 hrs. Room Services
- Fountain Restaurant
- Food Court
- Coffee Lounge
- Pastry Shop
- Conference & Banquet Facilities
- Shopping Mall with 95 outlets
- Business Centre
- Underground Parking
- 24 hours Security
- Laundry & Dry Cleaning Services
- Laundromat
- Free WiFi
- Pharmacy
- Housekeeping Services
- Satellite LED TV
- Health Club with Steam/Sauna/Massage separate for men and women
- Outdoor Swimming Pool
- 2 Floodlit Tennis Courts
- Banking Facilities
- Hypermarket



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50 meters from Al Nahda Metro Station

## Al Bustan Centre & Residence hosts Leadership Management program for employees

The seminar held for employees stressed on reflecting on their current situation and helping them to attain a work-life balance

A corporate leadership seminar was held for Al Bustan Centre & Residence's employees and senior management facilitated by a renowned and certified ICF-Coach, Josephine de la Paz and a certified Human Resource Manager endorsed by Qualifi – UK, Visiel Lazo Agustin.

The seminar titled "Ignite the Leader in YOU" was attended by the senior and mid-management employees and was aimed at highlighting ways to seek positive and supportable change in different areas of life, achieving a good work-life balance, personal and professional growth, as well as enhance the welfare of the employees of the company.

The seminar started with an exercise to reflect on the reality of their life and to analyze how happy, satisfied and balanced they feel in their current situation. During the course of the seminar, various subjects such as means of gaining greater self-awareness by understanding Personal Leadership and its importance in helping to manage an individual's thinking towards becoming intentional, creating positive and sustainable change in one's life were touched upon.



To compete in the global market, companies need the best skilled workforce with the right mindset to help the company achieve its goals. On the other hand, employees are not only looking at financial aspects when joining a company. They are willing to work for companies with attributes that can help them enhance their life, refine their professional skills and help them develop new skills. We, at Al Bustan Centre & Residence, consider our employees as our extended family and are always ready to equip them with the right information to help them progress personally as well as professionally."

- Moussa El Hayek, Chief Operating Officer





## Al Bustan Centre & Residence promotes responsible participation in Dubai Sustainability initiative

The property encourages each of the staff to support and take responsibility in implementing environmentally sustainable practices aligned with eco-tourism goals



In support of the Dubai Sustainable Tourism (DST) initiatives, Al Bustan Centre & Residence Sustainable Committee led by Prince Cherian (Project Coordinator) has conducted training programs for the staff and management to create awareness and promote sustainable environmental approaches.

The training program which aimed to inform and educate staff of the eco-friendly initiatives focused on:

- Energy Use & Savings and Water Savings in Hotels
  Waste Prevention in Hotels/Responsible Staff Participation/Persuading Guests
- What is Sustainability/Taking Responsibility for Tourism/Green Team/Authentic Heritage
  Sustainability Supply Chain
  Responsible Staff Participation/Persuading Guests

Positioning Dubai as one of the world's leading sustainable tourism destination.



"The hospitality industry and the new generation of travelers are now more conscious than ever about its impact on the environment. The recent trends in the hospitality industry have showcased the need for eco-friendly tourism options from niche to necessary. We have started doing our bit by implementing solutions which do not compromise on quest facilities but minimize the impact on the planet." Moussa El Hayek, Chief Operating Officer

In line with the DTCM requirement for Dubai Sustainability and pursuant to the Training attended by our nominated ABCR Sustainability Champion (Prince Cherian), he is required to conduct and impart the same Training courses to our respective departments and staff.

## Hop in the new Shop!

Smile View offers a collection of dazzling shoes and purses that will perfectly match your wardrobe and outfits for every occasions.



## Say YES to the dress!

Wondering and worrying to where will you find your perfect wedding gown? Fret not! Al Bustan Centre is your destination – choose from different styles and collections of dresses that will surely fulfill your dreams.





## Shop, Spin and Win at Al Bustan Centre

In collaboration with Dubai Shopping Malls Group, the 2nd day of Eid Shop, Spin and Win was held at Al Bustan Centre's main court where lucky winners got the chance to spin the wheel of fortune.



Shop, Spin and Win 2nd day of Eid Al Adha in Dubai live draw was held at Al Bustan *Centre's main court led by* Mr. Moussa El Hayek (Chief Operating Officer) along with Mr. Majid Farah (Rooms Division Manager) together with Dubai Shopping Malls Group officials and representatives.



### Dubai Summer Surprises 2019 Al Bustan Centre winners

Shop, Win and Drive (Infiniti Q<sub>30</sub>) Mrs. Alamin

Shop, Spin and Win Maisoon Abdulatiff Khouri

**Eid Al Ftr in Dubai – Shop and Win Evangeline** Gonzales Marah Jamal











#### Events Gallery







Egypt National Day





## Pakistan National Day





India Independence Day





Philippine Independence Day





Health Club hosted One-Day Free Zumba Access exclusively for Women









## We can't wait any longer! Aren't you excited?

Dubai never fails to amaze and surprise everyone, with so much attractions and theme parks being built from time to time, there's still more that this city can offer.

### Ain Dubai (The World's Largest Ferris Wheel)

Located at Bluewaters Island, you can enjoy the city's skyline from a height of 250 metres *Opening - October 20, 2020* 

#### Fun facts about Ain Dubai

- 2,400 distance in kilometers of all the cable wires housed inside the spoke cables if they were joined
- end to end. That's the same distance as Dubai to Cairo.
- 16 Airbus A380s The equivalent weight of the wheel rim
- 250+ height in meters of Ain Dubai, making it the world's tallest observation wheel
- 167 height in metres of world's second tallest observation wheel the High Roller in Las Vegas, USA
- 135 height in metres of world's third tallest observation wheel the London Eye in London, United Kingdom
- 15 London buses can fit inside each leg
- 25% more steel used in to construct Ain Dubai than iron was used on The Eiffel Tower
- 9,000 tons of steel used in the construction of Ain Dubai



#### Dubai Stars (Hollywood-Style Walk of Fame)

Located at Sheikh Mohammed Bin Rashid Boulevard in Downtown Dubai, the new attraction is set to unveil 400 stars in its opening and upon completion, targeting 10,000 Dubai Stars to be named – which is four times of Hollywood Walk of Fame!

**Opening - October 2019** 

*Sources:* Expatwoman.com Whatson.ae



#### Culinary Delights

## Chef Special Recipes by Nateswar Yalamanchili

## Chicken and pistachio terrine

#### Ingredients

Ground Chicken, fresh egg (only white) whipping cream, salt pepper pistachio whole.

#### Preparation

Pre heat the oven for 30 minutes.

• Take a bowl and make the mixture with ground chicken, pistachio, egg, whipping cream, salt & pepper.

• Now transfer the mixture to terrine mould and steam it for 30 minutes in the preheat oven.

- Take out from the oven and keep in the chiller until it getting cool.
- Take the chilled terrine and sliced with sharp knife and then arrange in the serving plate and garnish with young leaf.

### Pan seared salmon with green peas and carrot puree

#### *Ingredients For puree*

Carrot: 200g, garlic, onion, butter, sugar, whipping cream, sugar, salt and pepper

Green peas 200g, garlic, onion, butter, sugar, whipping cream, pepper and salt,

#### Preparation

Green peas puree:

Bring the large saucepan boil the green peas 3 to 4 minute or until tender and drain.

Heat the saucepan add butter, onion, garlic, cook for 3 minutes then add the green peas, sugar and cream. Cook until get smooth and Season with salt and pepper. Then blend finely.

#### *Carrot puree*

Bring the large saucepan boil the carrots 4 to 5 minute or until tender and drain.

Heat the saucepan add butter, onion, garlic, cook for at least 3 minute then add the carrot, cream and sugar. Cook until smooth then seasoning it with salt and pepper. Then blend finely

#### For Salmon

Marinate the Salmon fillet with salt, pepper, olive oil and lemon juice. Heat the nonstick pan medium high heat seared the marinate salmon each side three minute or until cooked. Place the carrot and pea puree on the serving plate and arrange salmon fillet and garnish with crispy leek and micro leaf.

## Chocolate fondant with vanilla ice cream

#### Ingredients

Dark chocolate, Butter, Eggs, Sugar, Flour, Vanilla ice cream.

#### Preparation

Pre heat the oven 180c for 10 min

In the main, melt the chocolate and butter in a bowl

Whisk the egg and sugar together. Add the flour and mix well, keep in the fridge allow to set. Place the mixture in to the mould. Bake the mixture for 10 minutes.

Served hot - Arrange in the serving plate and top with scoop of vanilla ice cream.







## Life at 50

How sports and exercise can keep your body look younger beyond your age

A healthy and fit body is an essential factor in feeling great about yourself, radiating positive energy – achieving that in our younger years is quite easy but when a man steps on his 50s, everything is more challenging. Muhsen Ahmad, a Civil Engineer and Consultant in Dubai, a father of two boys, used to be a heavy smoker but now quitted and a self-confessed fitness enthusiast for three years now at Al Bustan Centre & Residences Health Club. Find out he maintains his good physique as he ages from weighing 87kg down to 77kg.



#### What made you quit smoking?

I was admitted for three days due to chest pain. It was very painful that I don't want it to happen again

#### How did you fight the urge to go back to smoking?

It's all about mind-setting and self-discipline. Like any other habit, it is not easy to immediately and suddenly stop smoking – that's when I shifted my focus and attention to doing exercises and going to gym almost every day. I started with 10 sessions at Al Bustan Centre & Residences Health Club and little did I know that I'm enjoying the drill, also with the help and motivation of my personal trainer.



#### What is your usual fitness routine?

Every evening after work I hit the gym. On Fridays, I go swimming at around 4-5 in the morning at the beach and whenever I can, I do cross-fit training, running and cycling.

#### Do you have a particular diet?

I don't eat rice, no sugar and sweets. And I'm only having fruits for dinner.

#### What are the benefits you are enjoying in maintaining a healthy lifestyle?

- I feel relaxed and happy whenever I'm at the gym. I gained friends as well.
- I feel a sense of life balance, amidst busy work schedule I also enjoy "me time"
- When I quit smoking, I understood its harmful effects to other people

"As long as a man has that potential, he is a man in his prime. As we age, the more that we need to keep moving."

#### **Dining & Facilities**



#### 00000

#### Iftar at Fountain Restaurent

"We were recently invited for an Iftar at Fountain Restaurant which is located in AI Bustan Centre & Residence, and I was attracted by the restaurant's name..., but Instead of a big fountain, there was just a cascade of flowing water that acts like a curtain dividing the lounge area from the dining ..... it's pretty.

The amblence was brightly lit, spacious & quite inviting. The use of red Bedouin-print tablecloths gives a very bright & complete the Ramadan look and feel. There was also antique-style lanterns as the table center piece along with a wooden box with dried fruit & dates to break the fast.

I broke my fast with the dates & my favorite drink Jalab. Jalab is a traditional Arabic Ramadan drink made of dates, Rose syrup & infused with the smell of oud.

The Iftar buffet at Fountain Restaurant features a tantalizing selection of Arabic & intercontinental favorites. Here's all that I had

We started with the salads & of course my favorite falafel & kibbeh .... I also tried the lamb roast which was served with roast vegetables & mint sauce. A decadent treat for meat lovers ..... the breaded chicken breast was also delicious.

There were also some Arabic style stuffed zucchini which is quite a common addition to a Ramadan buffet ... tried a small portion of it too.

There was also a live station for the fried chicken & some pasta

The dessert station was amazing .... with little tartlets, cakes & mousses, they also had a comprehensive selection of Arabic sweet treats.... specially Ummali.. 🙂 .... along with some fresh fruits.

As you can see, my dessert plate is really loaded! Absolutely loved the Cheese Kunafa, it was my favorite dessert from the evening

To sum it all .... Fountain Restaurant is a hidden gem. The service ... food & also the ambience was good. Read less

#### Date of stay: June 2019

Trip type: Traveled with family



Nick Lee wrote a review Apr 2019 1 contribution

#### 

#### Fantastic service in the Business center

"I have stay in the Al Bustan Centre for 3 nights. The hotel maintain the facilities all on the good shapes. The staff is nice and helpful. Solve all the request from me. Specially, the Business center provide the great service with the helpful solution on my issue. This hotel would be me first choice for the next trip on Dubai. Read less

#### Date of stay: April 2019

Trip type: Traveled on business



Anil K George wrote a review Apr 2019 et. India - 14 cont s • 1 helpful vote



#### We Had a Great Stay as a family of nine

"A wonderful apartment Hotel with very very cordial staff, nice spacious and beautiful Apartments with all facilities, the Hotels feel at Home caption is truly correct, they have a very nice complimentary breakfast. Gives you all that you want, Bank, ATM, Mc Donald's , Howe Market etc.. in the same building. Metro Station a few yards away. I recommend this Hotel for stay as a family.\* Read less .

#### Date of stay: April 2019

Trip type: Traveled with family

### FAZZA





#### Iraq Para Archer

"The room s are fine most especially the restaurant very excellent customer service especially the waiters Samuel, Tristan and Maricel she speaks very well Arabic, and Sir Clinton the supervisor is very very professional i hope to see the again next competition" Read less

Date of stay: April 2019

Trip type: Traveled with friends

Pou L wrote a review Apr 2019 **MALINA** 

#### 

#### Team Cambodia

"F n b director . Mr Clinton is great personality and we are really happy with assists , the service is very good everyone is very friendly, starting from the hostess Maricel, and the waiters Tristan and Samuel they are very hospitable and we hope we well meet soon I love all guys thank you"



"Everything is good very clean rooms and restaurant and professional staff, most especially the waiters Mr.Clinton , Maricel and Tristan they were very good, helpful and gave high level service, I wish to come back again'

Date of stay: April 2019



Nadir B wrote a review Apr 2019

#### ....

## ....

#### Fazza

"Stayed in AI bustan residence during fazza events. rooms swimming pool gym restaurant were more than expected in terms of cleanliness n service. Would like to appreciate the service of chef sudeep Danial Sujay Dev n Clinton. Read less

#### Date of stay: April 2019

Trip type: Traveled with friends



Faroukhomar wrote a review Apr 2019 Q Abu Dhabi, United Arab Emirates • 1 contribution

#### ....

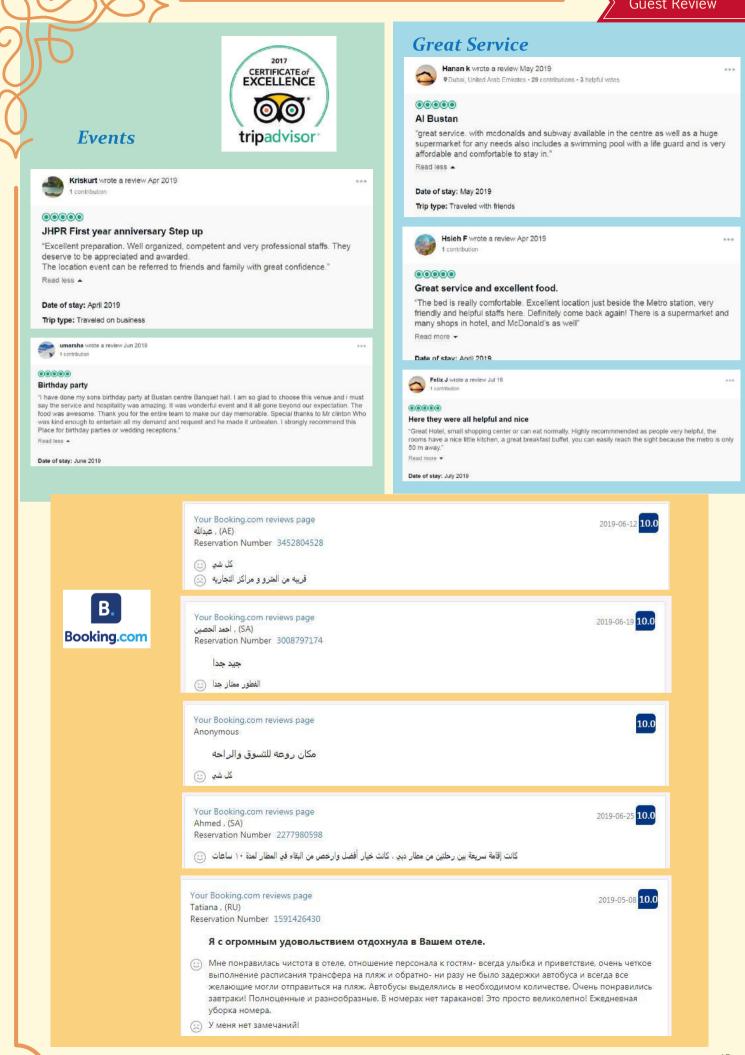
Fazza basketball competition

"Guest hospitality n service by hotel staff specially service staff who helping n serving us during our meals from long time. Hats off to you guys alameen samuel faith clinton. See you in november and thanks for your special effort during our Memorable stay.\* Read less

#### Date of stay: April 2019

Trip type: Traveled with friends







Al Bustan Centre & Residence

Catering Indoor & Outdoor

WEDDING RECEPTION • BIRTHDAYS GRADUATION • CORPORATE EVENTS IN-HOUSE PARTIES & GATHERINGS • HOME DELIVERY

- \* Catering starting from 50 persons
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- \* Assistance from our experienced Service Crew and Banquet Team
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